

# RATE CARD 2020

No.	AD UNIT		SIZE	RATE	NOTE
<b>Content Advertising (Artikel)</b>					
1	Headline	Daily Homepage		Rp20.000.000	Daily
		Daily Canal		Rp15.000.000	
2	Most Popular	Daily Homepage		Rp15.000.000	
		Daily Canal		Rp10.000.000	
3	Berita Terkini	Daily Homepage		Rp15.000.000	
		Daily Canal		Rp10.000.000	
4	Featured News	Daily Homepage		Rp15.000.000	
		Daily Canal		Rp10.000.000	
5	Native Ad	Daily Homepage		Rp15.000.000	
		Daily Canal		Rp10.000.000	



No.	AD UNIT		SIZE	RATE	NOTE
<b>Banner Article Page</b>					
1	Custom Banner A1	Daily Canal	728x90	Rp25.000.000	Daily
2	Detail Leaderboard	Daily Canal	970x90	Rp30.000.000	
3	Custom Banner A2	Daily Canal	809x90	Rp30.000.000	
<b>Desktop Banner</b>					
1	Billboard Banner	Daily Homepage	1024x100	Rp20.000.000	Daily
		Daily Canal	1024x100	Rp15.000.000	
2	Skin Ad (Left/Right)	Daily Homepage	120x600	Rp30.000.000	
		Daily Canal	120x600	Rp25.000.000	
3	Custom Banner	Daily Homepage	970x90	Rp20.000.000	
4	Rectangle (Left/Right)	Daily Homepage	267x267	Rp15.000.000	
5	Leaderboard	Daily Homepage	970x90	Rp15.000.000	
6	Insight Breaking Banner	Daily Homepage	970x90	Rp35.000.000	
7	Dropdown	Daily Homepage	1100x50	Rp25.000.000	
		Daily Canal	1100x50	Rp25.000.000	
8	Infografis	Daily Homepage		Rp50.000.000	
		Daily Canal		Rp50.000.000	
9	Video Ad	Daily Homepage	30second/day		7 hari
		Daily Canal	30second/day		7 hari

No.	AD UNIT		SIZE	RATE	NOTE
<b>Mobile Banner</b>					
1	Top Banner	Daily Homepage	300x100	Rp30.000.000	Daily
		Daily Canal	300x100	Rp25.000.000	
2	Middle Banner	Daily Homepage	300x250	Rp20.000.000	
		Daily Canal	300x250	Rp15.000.000	
3	Bottom Banner	Daily Homepage	300x250	Rp25.000.000	
		Daily Canal	300x250	Rp20.000.000	
4	Pop Up Banner	Daily Homepage	300x250	Rp25.000.000	
<b>OTHERS</b>					
1	Cpm Reguler Banner / Article	Desktop & Mobile		Rp 14.500	CPM